



WEST AFRICA Ayurveda & Organic Expo

A NATURAL AND HOLISTIC APPROACH FOR WELL-BEING

27th-28th February, 2026
Accra, GHANA

27th February, 2026 (Friday) 10:00 - 18:00 Hours

28th February, 2026 (Saturday) 10:00 - 17:00 Hours

Venue:

Accra International Conference Center (AICC)
Accra, Ghana



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ABOUT THE EXHIBITION:

After the successful completion of Mystic Ayurveda & Wellness Expo in September 2024 we have our 2nd edition on 11th – 12th September in Kazakhstan 2025 and 3rd Edition in ACCRA, Ghana 2026.

Mystic Ayurveda & Wellness Expo will be an ideal and most effective platform for promoting new and existing brands in the market of West Africa

WHY PARTICIPATE?

- Promote your brands in Ghana & Neighboring countries
- Increase sales and exports from your Country to Africa
- Find new partners and joint ventures
- Opportunity to Showcase New Products, Innovations and Technologies on the demanding market
- Personal negotiations with top managers and decision makers

AFRICA'S GROWING INTEREST IN AYURVEDA

The African continent has witnessed a surge in interest in Ayurveda in recent years. The natural and non-invasive nature of Ayurvedic treatments, combined with its effectiveness in managing various health conditions, has contributed to its popularity among African communities.

The recent visit of 15 African ambassadors to the AIIA OPD underscores the growing global recognition of Ayurveda as a holistic healthcare system. As more nations seek alternative and holistic approaches to wellness, Ayurveda's influence is poised to expand even further across continents.

The trade chambers/associations in Ghana and India have over the years maintain good relations and mount business delegations from time to time. The Ghana – India Trade Advisory can play very important role in helping Indian Ayurveda to lay a foundation in Ghana and can also help in getting wide publicity to this trade expo.

Also, apart from Agro, Pharma and Power & Energy, the Ayurveda & Wellness will also get a chance to foray in this market.

EXHIBITOR PROFILE



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Startups, MSMEs. Ayurveda, Unani & Siddha Medicines, Herbal Products Extracts & Ingredients, Natural Organic products, Health & Wellness supplements, Medicinal Plant Growers, Exporters & Direct Sellers

Global Brands into Wellness & Health Care, Wellness Therapy Centers promoting Wellness Tourism.

Natural Cosmetics Products, Oral Hygiene, Skin Hygiene, Aroma Essential Oils, Fragrance Manufacturers, Spiritual Wellness, Anti-Ageing detox, Slimming and Lifestyle products.

Organic food products, Herbs, Spices and Spice products, Whole spices, Oleoresins

VISITOR PROFILE

Dealers, Distributors, Importers, Local Wellness Chains, Pharmacy Chains, Therapy Chains etc.

Food Service Industry, Spice Blenders and Packagers, Specialty Buyers – Organic / Natural Food stores, Ethnic and Specialty Food Stores, Organic Spice Brands.

Visitors:

2500 professional visitors from the cities of Ghana, Gabon, Gambia, Nigeria and other African countries.

PARTICIPATION CHARGES PER COMPANY:

1. The participation fee is USD 350 per sq mts. for a build-up booth of 9 sq mts including the furniture (1 table and 2 chairs, dustbin, spotlights, electric point and name fascia)
2. The corner booth fee is USD 375 per sq. mts. For a build-up booth of 9 sq mts including the furniture (1 table and 2 chairs, dustbin, spotlights, electric point and name fascia)
3. USD 300 per sq mts. for raw space.
4. Furniture apart from these items will be on a chargeable basis.



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For request of any other details please contact:

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Organized by:



In association with:



AYUSH Export Promotion Council

Supporting Partners:



TRADITIONAL MEDICINE PRACTICE COUNCIL (TMPC)
MINISTRY OF HEALTH - GHANA



GHANA ASSOCIATION OF MEDICAL
HERBALISTS (GAMH)